

BUSINESS PROFILE

Name of Business:	Brekke Tours, Inc., d.b.a. Brekke Tours & Travel.
Location:	802 North 43 rd Street, Grand Forks, North Dakota 58203
Phone/Fax:	701-772-8999 or 800-437-5302 / Fax 701-780-9352
Website/Email:	www.brekketours.com / tours@brekketours.com
Owners:	Arne Brekke, President Char Rustan Brekke, Director
Date of Opening:	1956
Number of Employees:	Ten
Hours of Operation:	9:00 am – 5:00 pm CST
Professional Memberships:	BBB (Better Business Bureau), ASTA (American Society of Travel Agents), CLIA (Cruise Line International Association)



Products and services:

Brekke Tours functions as a tour operator and destination specialist to Scandinavia. We produce our own escorted tour packages, as well as heritage tours to Norway. Our tour packages are sold directly to the general public and also on a wholesale basis through travel agents. Customized itineraries are created for groups based on special requests from families, organizations and travel agents. Customized itineraries are also offered to individual travelers as well as tour packages, cruises, hotels, and car rentals.

With extensive experience in group travel, knowledge of the Scandinavian people and contacts within the American ethnic market, Brekke Tours also shares their expertise in creating customized tour packages in the Midwest for Scandinavian and other customized groups.

Special Dates for Brekke Tours:

1956	First package tour to Norway.
1967	Brekke Tours offers first charter flight from Fargo to Oslo.
1978	The former Grand Forks Airport building is purchased to serve as home of Brekke Travel.
1980	Brekke Travel, Inc. is formed.
1982 – 1991	Affinity regulations governing charter flights to Norway change allowing public charters from the United States. Brekke Tours (division of Brekke Travel) is formed and the charter flight program expands.
1991 – 1997	Charter flight operation is discontinued due to airline deregulation. Focus is changed to Scandinavian Destination Specialist with emphasis on group travel and the creation of our own escorted tour packages in Scandinavia and the Midwest for Scandinavian groups. A new corporation is formed – Brekke Tours, Inc., d.b.a. Brekke Tours /Scandinavia and Brekke Tours & Travel.
1998	Home office is renovated and remodeled to accommodate expanded services.
2011	55 th Anniversary of Brekke Tours & Travel.

Unique aspects of the business:

Brekke Tours creates their own escorted tour packages to Scandinavia based on personal travel experience. The packages, many of which concentrate on heritage travel to Norway, are marketed on a national basis. Brekke Tours also creates tour packages in the Midwest which are marketed to Scandinavian and other customized groups.

Future Plans:

Gradually increase our national marketing campaign to encompass a European specialty, as well as group travel promotions from Scandinavia to the Midwest.

CLIENT TESTIMONIALS

Why travel on a Brekke Escorted or Independent tour? Let our clients tell you why...

ESCORTED TOUR TESTIMONIALS:

How do you improve on excellence? We loved everything about the tour.

B. & K. Mickelson – Caldwell, ID

This tour let me experience more of Norway than I ever could have traveling on my own.

L. Michaels

Brekke Tours provides a 1st rate experience of the flavor of Norway. Each day brings enjoyment, excitement and a new appreciation of a beautiful country.

S. Nordling – Oslo, MN

I had an absolutely wonderful time! I wouldn't hesitate to book another trip through Brekke.

Knutson – Kaneoke, HI

Your staff in the home office were so pleasant and patient. They always made me feel comfortable no matter what question I asked. I would give everyone an A plus for their public relations skills. They convinced me right from the beginning, I would be comfortable going on my trip. Everything they said was true.

M. Lathrop

The beauty of Norway coupled with the expertise of an organized tour company, and topped with the best guide I've ever had made this visit to my ancestor's homeland a joy beyond compare. I'd recommend it to anyone.

S. Fjellanger – Lakeville, MN

It was the best tour we have ever been on and want to go again.

N. & T. Gravely – Beresford, SD

Overwhelmingly stunning scenery, varied excursions, exceedingly knowledgeable and competent guide, memorable hotels situated in highly desirable locations, all details well taken care of for a carefree and enjoyable trip.

K. Froelich – Fargo, ND

If you are dreaming of going to Norway, Brekke Tours is an excellent choice to take you there! The tour was well-planned in every way and included spectacular experiences of the breath-taking Norwegian beauty.

K.M. – Sioux Falls, SD

INDEPENDENT TRAVEL

You could refer anyone to us and we would speak highly of Brekke Tours. A trip of a lifetime!!! Thank you all!!

R.R. – Golden Valley, MN

Brekke Tours tailored our Foreign Independent travel to our wishes and made it a problem-free trip.

P. – Marshal Town, IA

If I go to Scandinavia again, I will surely call Brekke. They were very responsive during the planning stage and their arrangements were perfect for us!

S.H. – Martinez, CA